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1202 S Boyle Ave St. Louis. MO 63110



TO OUR FRIENDS & SUPPORTERS:

2019 was a year like no other in St. Louis. A hockey championship and the announcement of a Major League Soccer franchise, new downtown attractions, and the groundbreaking on the new National Geospatial-Intelligence headquarters have brought us a renewed sense of civic pride.

But in many communities across the city, 2019 was also a year of unimaginable heartache and loss.

More than 180 of our neighbors have been the victims of homicide this past year, including more than 20 children and teenagers. Many of the families Midtown serves have been impacted directly, losing their fathers, their relatives and their friends to rising gun violence. In addition, the infant and maternal mortality rates in the city of St. Louis continued to be shockingly high, too often turning a pregnancy, which should be a source of joy, into a time of tragedy.

But because of supporters like you, Midtown has been a source of comfort for affected families, offering a network of care that runs throughout the community. For our kids, it means giving them a safe place to play and learn after school and throughout the summer—where they can focus on field trips and art projects instead of the violence on their block. For expectant and new moms, it's helping keep them and their babies healthy through our Family PRIDE programming. For our neighbors, it's bringing people together through weekly Coffee Talks and community events to spur change in our city.

As we start our fourth year as an independent nonprofit, our goal is to help provide a strong foundation for our families and hope for a brighter future. But we can't do it alone—we hope that in the year ahead you will continue supporting Midtown and all the incredible individuals we serve.

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HOW MIDTOWN HELPED JULIE BOOST HER PARENTING SKILLS

& LAUNCH HER OWN BUSINESS

When her partner and father of her youngest children became incarcerated, Julie found herself as a single mom of five. Knowing she would need a strong support system behind her, she reached out to Midtown in June of 2019.

Julie immediately enrolled in the Family PRIDE healthy baby program with her four-year-old son Jayden and one-year-old twins, Antanas and Ayla, to take advantage of the playgroups, field trips and especially the parenting workshops, which cover everything from stress management to healthy cooking.

"Being around fellow women who were similar to me gave me a sense of security," said Julie. "At Midtown, we're advocates for each other. I can take what I learn in the workshops and pass them on to the families at daycare, or take what I learn at daycare and share it here. I truly believe in reach one, teach one—and Midtown is the perfect example of that."

Family PRIDE is also assisting this budding entrepreneur get her new cleaning business off the ground by helping her focus on goal-setting, networking and accountability.



"Midtown learns what your dreams are and helps you work toward them. It's struggle and success. You may come in struggling, but if you reach out and interact with the people here, you'll leave successful."



2019 PROGRAM HIGHLIGHTS



FAMILY PRIDE

To help lower the infant and maternal mortality rates in St. Louis, Family PRIDE has shifted our focus to not only teach clients about healthy living, but empower them to advocate for themselves in regards to pregnancy, labor and delivery. We also added more playgroup field trips, distributed more than 13,000 diapers and created a "Mama's Corner" self-care area in our Family PRIDE store. In 2019, enrollment in Family Pride doubled, and 98% of our babies were born healthy!



YOUTH DEVELOPMENT

Enrollment in both our Afterschool and Summer Academy Day Camp programs has skyrocketed! This summer, we partnered with local businesses to offer specialty camps, including comic book design, gardening and a running club, to 80 kids. For Afterschool, we focused on international cuisine in our Kids in the Kitchen program, and thanks to our supporters, purchased tablets and coding sets to expand STEM activities.



ADULT PROGRAMMING

The Midtown Men's Club was busy volunteering in our garden and at Food Outreach while our Midtown Mamas participated in weekly workshops covering everything from healthy cooking and exercise to financial budgeting. Midtown also hosted 22 Coffee Talks to get the community talking about local and national issues, and led Community Walks twice a week.



CITY GREENS COMMUNITY GARDEN

With a grant from Fiskars, the Community Garden team purchased a muchneeded tiller and lawnmower to improve production on our ¼-acre urban farm. In addition, a hoop house was built in November, allowing us to grow lettuce, kale and spinach all year long and help feed our neighbors in need throughout the winter months.

"When the unexpected happens, and nobody else is there for you, you know there is always someone at Midtown you can rely on."

- Shavaska, mom to afterschool members Davyrelle and De'Anthony



OUR SUPPORTERS IN ACTION

At the beginning of 2019, Midtown was struggling with two broken-down vans. Thanks to Frank Leta Auto Group, Mr. X Philanthropy and an anonymous donor, Midtown replaced them with new vehicles, which transport clients to programs, take campers on field trips and pick up kids for Afterschool.





MIDTOWN'S ADVISORY BOARD

Advisory Board president Jerry
Grimaud helped lead two big
projects this year. This
summer, the Advisory Board,
along with Spire Inc,
transformed our outdated
playground into a safer place
to play. In the fall, Seven Holy
Founders Catholic Community
helped prep our Community
Garden for winter.



NEW FAMILY PRIDE WORKSHOPS

Because of the support of local foundations and the state of Missouri, we launched a new series of parenting workshops that featured experts from organizations across St. Louis, including Jamaa Birth Village, New Era Fitness, Thoughts Out Loud Counseling, LLC, Bridges to Hope, and many others.



CHRISTMAS ADOPTION PROGRAM

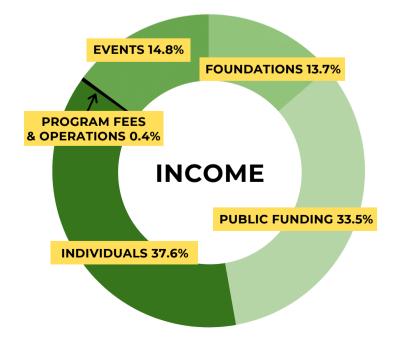
In 2019, 275 individuals had a holiday to remember thanks to our generous donors!

Their gifts not only provided a wonderful Christmas for families, but helped cut down on the costs of everyday items for those in our community.

SAVE THE DATES & IMPORTANT EVENTS



Our 2019 financials can be found our on our website, www.midtowncs.org



CHILDREN'S

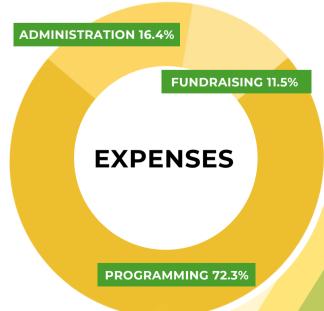
In 2019, we hosted our 30th Annual Children's Peace Parade. This year's event was dedicated to the St. Louis children who lost their lives to gun violence this year.

PEACE PARADE





2019 FINANCIALS



OUR GENEROUS DONORS

DEFENDER OF HOPE -\$10,000 AND OVER

- Area Resources for Community and Human Services
- Steve and Mary Frank
- Jeff Kelly Homes, Inc.
- Leta Family Charitable Foundation Trust
- Dr. Eldred and Dr. Liz MacDonell
- Dr. Edward and Cheri Reh

GUIDING LIGHT - \$5,000 TO \$9,999

- Employees Community Fund of Boeing
- Herman T. and Phenie R. Pott Foundation
- Mr. X Philanthropy
- Signature Healthcare Foundation
- St. Louis Italian Invitational Golf Tournament for Charities
- St. Louis Philanthropic Organization
- Trio Foundation of St. Louis
- Vatterott Foundation

HELPING HAND - \$2,500 TO \$4,999

- Fiskars Americas
- Fr. Gerald Kleba
- Dominic and Marcy Soda
- Dr. Warren and Bonnie Wimmer

GOOD NEIGHBOR - \$1,000 TO \$2,499

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- Zamzow Manufacturing Allen and Marilyn Ziegler
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Midtown Neighborhood Opportunities Corporation 1202 S. Boyle St. Louis, MO 63110

MIDTOWN'S MISSION

To provide a wholesome, peaceful center where individuals, families and especially children can be nurtured, supported and build community together. Midtown offers people access to connections and resources for realizing their value and full potential.



Midtown Community Services
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